# Tri-ang Railways Posters

used on Buildings



### 1952-65

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**Posters** 

### **Booklet Introduction**

This booklet started out as something for my own amusement. It came from my interest in collecting Tri-ang Railway items produced in the 50's and 60's and the discovery that there was a lot more to the range than just rolling stock. The buildings had a greater variety than I realised, and the posters on them were a reminder of many things long gone. The purpose of this booklet is to try and pull together as many different variations as I can find.

Many people who have seen the booklet have suggested that I should release it for wider circulation. There are still other variants I am looking for to add to the existing list, but I feel it is now fairly representative, I hope you enjoy the memories. Dave McCarthy



# **Tri-ang Railways Contents**



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# **Tri-ang Railways** Introduction

Tri-ang made good use of the Posters on their Railway Buildings to advertise other products made by the Lines Brothers Group of companies. These included Pedigree Prams, Frog Model Aircraft, Tri-ang Pedal Cars and Penguin Model Boats, as well as Minic Cars, Minic Ships and Scalextric. The other posters used covered the local Holiday Resorts and other Manufacturers products.



The posters printed in this list have, unless otherwise stated, been scanned into the Computer from the original Tri-ang Buildings. They have then been Photo retouched using a software programme called Paint Shop Pro 6. The dimensions given have all been taken from the originals in my possession, and are for the full printed area of the posters. They are printed approximately double their original size.





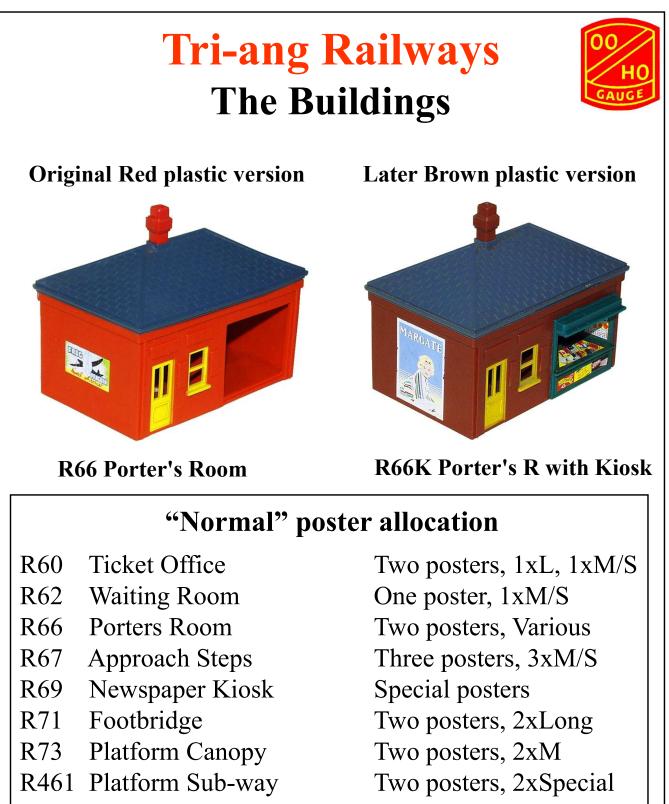
1





(T/O)	R60	Ticket Office	
(W/R)	R62	Waiting Room	
(P/R)	R66	Porters Room	<b>R67</b>
(St)	R67	Approach Steps	201
(Kiosk)	R69	Newspaper Kiosk	KLS
(Br)	R71	Footbridge	
(Pl/Ca)	R73	Platform Canopy	<b>R461</b>
(Pl/St)	R461	Platform Sub-way	
(TPO)		Hoarding on Travelling	, P.O. Set





Hoarding on Travelling P.O. Set Two posters, 2xL







# **Tri-ang Railways** In-House Posters

### <u>Tri-ang Railways</u>



22 x 17 mm (W/R)



22 x 17 mm (St)





PZ

27 x 37 mm (P/R

### **Other Rovex Products**



#### 24 x 11 mm (St)



24 x 11 mm (St)



27 x 37 mm (TPO)



38 x 11 mm (Pl/St)



38 x 11 mm (Pl/St)



26 x 12.5 mm (St) (Two different designs can be found)

# **Tri-ang Railways** Holiday Resorts

Tri-ang made good use of the posters to advertise the two main Holiday Resorts local to their Factory, Margate and Ramsgate.

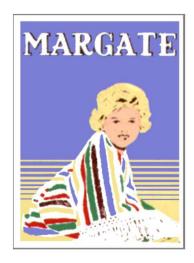


27 x 37 mm (TPO)

### <u>Margate</u>



27 x 37 mm (T/O)



26 x 35 mm (T/O)



27 x 37 mm (TPO)

### **Ramsgate**



27 x 37 mm (T/O)

Tri-ang made use of the posters on the Buildings to carry adverts for other manufacturers. This was done for a fee, and it certainly helped to bring realism, variety and colour to the products. It is only when the list is examined that the full variety is appreciated.



31 x 25 mm (T/O)

### Large Posters



(32 x 25 mm (T/O))



32 x 25 mm (St)



27 x 36 mm (TPO)



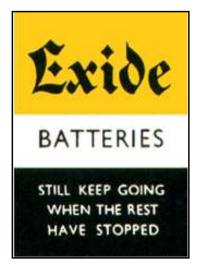




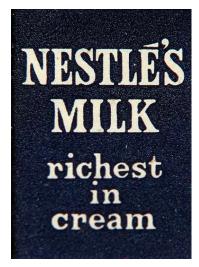
27 x 36 mm (T/O)



### Large Posters



27 x 37 mm (T/O)





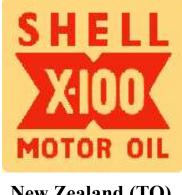




25 x 33 mm







New Zealand (TO)

### **Medium Posters**



22 x 17 mm (St)



22 x 17 mm (W/R)



22 x 19 mm (W/R)



22 x 18 mm (St)

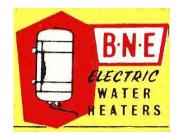


22 x 18 mm (W/R)



22 x 17 mm (W/R)







25 x 16 mm (St)



### **Medium Posters**



35 x 13 mm (TT I/P)



35x 12 mm (TT I/P)













#### 35 x 13 mm (TT I/P)



33 x 11 mm (TT I/P)











### **Small Posters**



24 x 11 mm (St)



24 x 11 mm (St)



24 x 11 mm (St)



23 x 11 mm (St)



24 x 11 mm (St)



23 x 11 mm



**Original Kiosk poster** 





19 x 9 mm as found on the TT models

### **Posters on the "OO" Footbridge**

These posters were first used on the Minic range of products

#### **In-House Posters**











All Posters 110 x 12 mm

### **Posters on the "OO" Footbridge**

These posters were first used on the Minic range of products

### **Trade Posters**



Smaller Bluecol Poster 80 mm

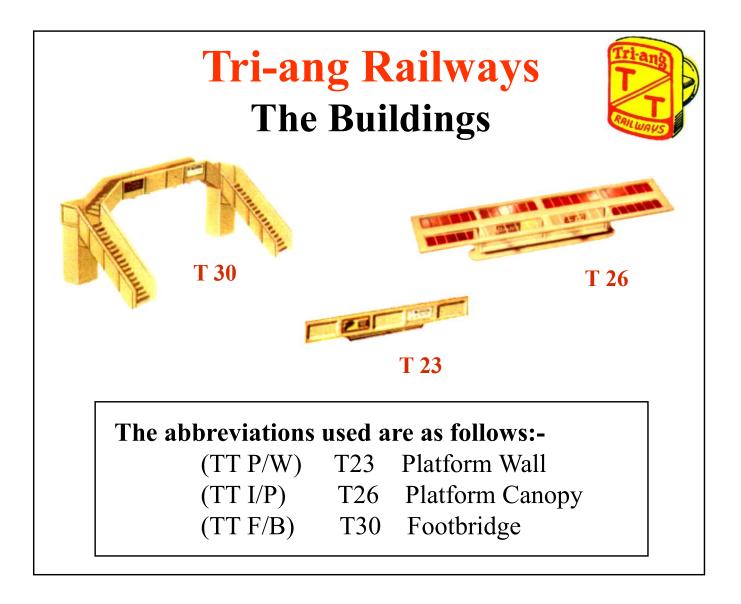
**6**h

### **Posters on the "OO" Footbridge**

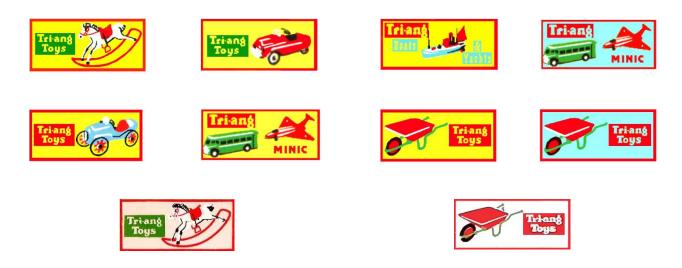


These posters were first used on the Tri-ang Minic London Double Decker Bus as illustrated





The following posters were exclusive\* to the TT buildings. They can be found in varying numbers on the Footbridge and on some of the Platform Walls.



\* Some have now been found on the OO Platform Subway



The Footbridge came with eight, four or zero posters, with a mixture of blue, yellow or light yellow and pink backgrounds on the Tri-ang posters as well as some small commercial posters



The Platform Walling units again carried a varying number and mixture of posters.



The Platform Canopy unit carried four medium/small transfers from the main "OO" range of posters.

# **Tri-ang Railways** Originals

Examples of original scanned image compared to photo retouched final versions.



The colour on some early Transfers were affected by the building colour showing through





Early transfers are very prone to chipping



Scalextric and Minic posters on Sub-way are paper based

List of Posters and Locations.

Description on poster		Size <sup>mm</sup>		Known Location								
				(T/O)	(W/R)	(P/R)	(St)	(PI/Ca)	(TPO)			
Railways												
Tri-ang Railways	"Travel"	27 x 37		x		x			x			
Tri-ang Railways	"Britains Best Models" (Princess Loco)	22 x 17			x		x					
Tri-ang Railways	"Britains Best Models" (Jinty Loco)	22 x 17			x		x					
<b>Rovex Products</b>												
FROG PENGUIN	"Model Aircraft"	26 x 12.5		x	x	x	x	X				
Pedigree Prams	"The World's Best Baby Carriages"	24 x 11		x		x	x					
Tri-ang SCALEXTRIC		38 x 11	PI/St									
Tri-ang MINIC SHIPS		38 x 11	PI/St									
Tri-ang MINIC CARS	"Happy Motoring"	27 x 37		x					x			
Tri-ang Toys	Lines Bros Ltd.	24 x 11			x	x	x	x				
Tri-ang Pedal Motors	"The World's Best"	110 x 12	Br									
FROG PENGUIN	"Flying Models" "Scale Models"	110 x 12	Br									
	INTERNATIONAL MODEL AIRCRAFT LTD											
Pedigree Prams	"The World's Best Baby Carriages"	110 x 12	Br									
PENGUIN	"Clockwork Scale Model Boats"	110 x 12	Br									
Tri-ang MINIC CARS	"Clockwork""Scale Models""Over 100 Types"	110 x 12	Br									



Description		Size		Known Location								
on poster	mm		(T/O) (W/R) (P/R) (St) (PI/Ca) (TP									
Holiday Resorts MARGATE		26 x 35		X		x						
MARGATE	"THERE'S SOMETHING IN THE AIR"	27 x 37		x		x			x			
Margate	" this little kiddie went to"	27 x 37				x			x			
RAMSGATE	"and had a <u>marvellous</u> time" "Family Holidays are FUN at"	27 x 37		x					X			
RAMSGATE	"catch the sun at"	27 x 37		x					X			
BISTO	FOR ALL MEAT DISHES						x					
BLUECOL	"the SAFE anti-freeze"	24 x 11					x					
BLUECOL	"the SAFE anti-freeze"	22 x 17		x		x	x					
BLUECOL	"the SAFE anti-freeze"	32 x 25				x						
BLUECOL	"the SAFE anti-freeze"	110 x 12	Br									
BNE	ELECTRIC WATER HEATERS						X					
BNE	ELECTRIC DOMESTIC APPLIANCES							X				
BNE	ELECTRIC COOKERS Make life easier					X			X			
BOVRIL		110 x 12	Br									
BRITISH RAILWAYS	CHEAP TICKETS AND EXCURSIONS				x							
Craven A	CORK TIPPED, SMOOTH CLEAN SMOKING	32 x 25		X	X		X					
Drydex		23 x 11					X					
Drydex	BATTERIES FOR TORCHES AND CYCLE LAMPS	35x13	TT I/P									
EVENING NEWS	FIRST with the NEWS											
EVENING NEWS	FIRST with the NEWS			X								
EVENING NEWS	All the Results			X								
EVENING NEWS	All the Results			X					L			



Description		Size		-	Kno	wn	Loo	catio	n
on poster		mm		(T/O)	(W/R)	(P/R)	(St)	(PI/Ca)	) (
EVER READY	BATTERIES for life!	22 x 18			x	x	x		
EVER READY	BATTERIES for life! **	33 x 11	TT I/P					x	
EVER READY	BATTERIES for life!	27 x 37							
EVER READY	BATTERIES for life! (slanting "BATTERIES")	23 x 11					x		
EVER READY	BATTERIES for life!	110 x 12	Br						
Exide	BATTERIES	19 x 9	PI/St						
Exide BATTERIES	STILL KEEP GOING WHEN THE REST HAVE	27 x 37		X		X			
ILLUSTRATED	STOPPED WORLD NEWS IN PICTURES						X	X	
JOHN BULL	THE MAGAZINE OF GOOD READING	34 x 14						X	
JOHN BULL	THE MAGAZINE OF GOOD READING	22 x 19					X		-
K.L.G.	TOO GOOD TO 'MISS', SPARKING PLUGS	24 x 11					X		
K.L.G.	TOO GOOD TO 'MISS', SPARKING PLUGS	22 x 17		X	X				-
K.L.G.	TOO GOOD TO 'MISS', SPARKING PLUGS	32 x 25				X			
K.L.G.	TOO GOOD TO 'MISS', SPARKING PLUGS	110 x 12	Br						+
LODGE	"ask for" "SPARK PLUGS"	24 x 11					X		-
LODGE	"ask for" "SPARK PLUGS"	22 x 17			X				-
LODGE	"ask for" "SPARK PLUGS"	34 x 13	TT I/P						-
Lyons Maid		24 x 11					X	X	
Lyons Maid	ICE CREAM					X	X		
Lyons Maid	SMOOTHER SWEETER RICHER, ICE CREAM	27 x 36		X		X			



Description		Size	Known Location								
on poster		mm	(T/O)	(W/R)	(P/R)	(St)	(PI/Ca)	(TPO			
Mickey Mouse Weekl	у		x			x					
NESTLES MILK	richest in cream	27 x 37									
Stephens	RADIANT BLUE fountain pen ink	22 x 18	x	x		x					
Stephens	Ink	31 x 25	x			x					
TCC CONDENSERS	ARE IN THE BEST TV & RADIO SETS	27 x 37	x					x			
TCC CONDENSERS	ARE IN THE BEST TV & RADIO SETS	25 x 33	x								
TCC CONDENSERS	FOR T.V. & RADIO	22 x 19		x		x					
тсс	INTERFERENCE SUPPRESSORS	34 x 14					X				
WATNEYS	"WE WANT" "BROWN ALE"	25 x 16			x	X					
WATNEYS	"WE WANT" "BROWN ALE"		x								



### **Tri-ang Railways Posters**



So far only found on NZ/Aus R.60 station buildings 27x37mm



**1961 BR Southern Region poster** 



**R.66 Porter's Room** 



50x23mm

Found by Bob DBoekhout, the largest size poster I have found



**Additions** A

### **Tri-ang Railways Posters**



#### George Thomas found these posters on an R.71 Aus/NZ footbridge





#### Not seen these posters before on UK manufactured items





Colin Penn found these posters on an R.71 Aus/NZ footbridge. Not seen posters on the ends of the walkway or one of this size on the front. Also interesting doors and windows not painted.



#### **Additions B**

### Lyons Maid Promotional Set



A Promotional Set was produced for Lyons Maid ice creams. The white container had Lyons Maid transfers, from the building range, on both sides.



#### **Addition C**

### **Tri-ang Railways Posters**

Tri-ang MINIC Evening News Van







#### Unusual to find TT Posters on an OO item



**Additions D**